

Shaping tomorrow's mobility, today.

Mobility across the world is being reshaped by electrification, connected technologies, intelligent systems, sustainability expectations and the evolving aspirations of modern customers. At TVS Motor Company, our deep connection with customers helps us to understand this pivotal shift not only as a change in technology, but as a change in how people want to commute, ride, work and experience movement. We are using this shift to fuel our innovations and drive the next phase of our growth.

In FY 2025-26, this direction gathered further momentum and translated into strong, visible progress. With our highest-ever annual sales, we reinforced the strength of deep consumer understanding across segments. From evolving our brands with our customers to creating new possibilities across formats, we continued to grow, adapt and deepen the relevance of our portfolio across motorcycles, scooters, electric vehicles and three-wheelers. This was supported by design, technology, reliability, thoughtful functionality and a holistic ownership experience from product to after-sales support.

Our brands reflect this ability to evolve with customers while staying true to their core. As TVS Apache completed two decades,

it continued to represent our racing DNA, track-to-road philosophy and deep bond with a global community of riders. In scooters, TVS NTORQ extended its performance-led identity into the 150cc segment, opening new possibilities for young riders who seek style, technology and excitement in everyday mobility.

We also continued to build our electric portfolio across personal and commercial mobility with new offerings, strengthening our role in a more sustainable and future-ready ecosystem.

Beyond products and performance, we expanded our global ambition and deepened future-ready capabilities. In our maiden presence at EICMA, we showcased our global product line-up and mobility vision, while Norton Motorcycles marked a significant step forward with a resurgent new range — signalling its shift from revival to resurgence and bringing together British heritage, design excellence and advanced engineering for a new generation of luxury motorcycling.

As mobility continues to transform, we remain focused on shaping tomorrow's mobility, today.

5 honours

Won in JD Power 2025 India
Two-wheeler Studies (IQA & APEAL)

TVS Apache RTX

Recognised at IMOTY as
Indian Motorcycle of the Year 2026